

Syngenta Seed Care Sponsors Farmer Swap

GREENSBORO, N.C.

We've all thought about how it might feel to walk in someone else's shoes for a day – or in this case, we probably should say boots. This summer, Syngenta Seed Care will grant five soybean growers the unique opportunity to learn how their counterparts in different growing regions grow soybeans through the first Farmer Swap Sweepstakes, sponsored by CruiserMaxx® Beans brand insecticide/fungicide seed treatment.

One lucky grand-prize winner will receive an all-expenses-paid trip to Brazil, where he will see soybean farming from a new perspective. There also will be four additional winners – two growers from the Mid-South and two from the Midwest – who will win the chance to visit the opposite region. During the trip, winners will receive one-on-one field tours as well as participate in discussions with fellow growers.

“As home to the best soybean growers in the world, the United States is always leading the

charge in new production practices and innovations,” said Mark Jirak, crop manager for Syngenta Seed Care. “Syngenta Seed Care is excited to give growers the opportunity to exchange information across various geographies with the CruiserMaxx Beans Farmer Swap Sweepstakes. By facilitating the sharing of ideas and gaining of new perspectives, we hope to provide the winners an unforgettable experience, while showing them new tools they can put to use in their own fields.”

Across the U.S., soybean growers have come to trust CruiserMaxx Beans to provide superior insect and disease protection to help maximize yield potential. CruiserMaxx Beans was the first soybean insecticide/fungicide seed treatment combination on the market, and has remained the market leader since 2005.

To enter the Farmer Swap Contest and view official rules visit www.cruiserm maxx farmer-swap.com before June 15. △



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